



Sociologist
Director of the Institute for Future Psychology and Future Management
Expert on Ethical Wealth and the Culture of Wealth

Prof Dr Thomas Druyen is one of Europe's leading academics in the fields of wealth culture and future psychology. His research sheds light on how wealth, social responsibility and social transformation are interlinked. He also investigates the psychological and neuronal mechanisms of shaping the future - particularly in relation to digitalisation, demographic change and technological disruption.

After studying law, sociology, journalism and philology at the Westfälische Wilhelms-Universität Münster, he completed his doctorate and habilitation there. He also studied anthropology at the University of Colombo in Sri Lanka. He taught and researched at renowned universities, including the Free University of Berlin and the University of Győr, before being appointed professor at the Sigmund Freud Private University in Vienna in 2007. There he heads the Institute for Comparative Wealth Culture and Wealth Psychology and the Institute for Future Psychology and Future Management (IZZ).

At his institutes, Druyen develops innovative models for overcoming the major challenges of our time. His central concern is to understand the patterns of thought and action that individuals and societies need to successfully shape the future.

In addition to his academic work, Druyen is involved in numerous foundations and advisory boards, including as Global Ambassador of the Alternative Nobel Prize in Stockholm. He was a member of the Board of Trustees of the Swiss Peter Ustinov Foundation, Chairman of the Board of Trustees of the Steinfeld Monastery Foundation and is a member of the Advisory Board of PHINEO AG as well as a member of the Görres Society and the Helmut Horten Foundation.

In his lectures, Prof Dr Thomas Druyen conveys in a practical and scientifically sound manner how our thinking, feeling and acting must adapt in the face of rapid change. Using illustrative examples, he shows which new navigation strategies are required for life and work in the future - and how companies, managers and individuals can actively respond to change.

Topics (Selection):

- Conditions and concomitants of shaping the future
- Psychology of the Future - About Dealing with Permanent Uncertainty
- The challenges of the future: What do robotics, digitalisation and other future topics do to our mind?
- Effects of demographic change
- Making change competence a skill that can be learnt
- Asset culture
- Responsibility in dealing with assets