Dr. ANIL K. GUPTA



One of the World's Leading Expert on Strategy and Globalisation Michael Dingman Chair in Strategy and Globalization, University of Maryland

Anil is widely regarded as one of the world's leading experts on strategy, globalization and entrepreneurship. Ranked by Thinkers50 as one of the "world's most influential management thinkers," he has also been named by The Economist as one of the world's "superstars" for research on emerging markets in a cover story on "Innovation in Emerging Economies."

Professor Anil K. Gupta is the Michael Dingman Chair and Professor in Strategy and Globalization at the Smith School of Business, The University of Maryland at College Park. He is widely regarded as one of the world's leading experts on strategy and globalization.

Anil earned a Ph.D. from Harvard University, an M.B.A. from the Indian Institute of Management at Ahmedabad, and a B.Tech. from the Indian Institute of Technology at Kanpur. He has also served as a Chaired Professor at INSEAD and as a Visiting Professor at Stanford University, Dartmouth College, and Tsinghua University (China).

Anil is the author of several acclaimed books including The Quest for Global Dominance, Getting China and India Right, and The Silk Road Rediscovered as well as over 70 highly cited papers in academic journals. He also serves (or has served) as an active keynote speaker, adviser, and/or board member for a number of Global Fortune 500 companies as well as venture capital backed technology ventures and accelerators in the US, China, and India.

Anil is a member of the World Economic Forum's Global Expert Network as well as the Stewardship Board for the Initiative on the Future of Consumption. He has been a regular participant at the World Economic Forum's annual summit in Davos and the regional summits in China, India, and the Middle East. He is also a member of The Bretton Woods Committee set up by the World Bank and IMF to advise them on solutions to global challenges. He is one of only 3 professors in the world to have been elected by his peers as a Lifetime Fellow of the three most prestigious bodies in the field – Academy of Management, Strategic Management Society, and Academy of International Business, with a combined membership of over 25,000 scholars worldwide.

Anil writes regularly for the Harvard Business Review as well as op-eds and columns for The Wall Street Journal and Chief Executive Magazine and is a frequent guest on top-tier media such as CNBC, Bloomberg TV, and CGTN.

Topics (Selection):

- Corporate Innovation and Entrepreneurship
- · Assessment and Redesign of Global Strategies
- · Development of Strategies for China and India
- Strategy and Competitive Advantage

Publications (Selection):

- The Silk Road Rediscovered: How Indian and Chinese Companies are Becoming Globally Stronger by Competing in Each Other's Markets, 2014
- Global Strategies for Emerging Asia, 2012
- · Getting China and India Right, 2009
- The Quest for Global Dominance, 2008

