



**Sport Psychologist of the German National Football Team
(2004-2024)
Internationally recognised Leadership and Performance Coach**

Hans-Dieter Hermann is sports psychologist and has been one of the leading experts in his field in elite sport and business for more than three decades. For over two decades, he supported the German national football team during international matches as well as European and World Cups, including their victory at the 2014 World Cup in Brazil. Numerous other national teams and professional athletes also rely on his expertise. In doing so, he deliberately works as the 'man behind the scenes' for his clients, who are in the spotlight and must deliver peak performances.

As a leadership and performance coach, Prof. Dr Hans-Dieter Hermann has played a key role in the long-term development of sports psychology in Germany and has strengthened its importance in competitive sport. Through his work, topics such as mental stability, focus and team dynamics have become integral parts of professional training and leadership processes.

He is co-managing director and owner of Coaching Competence Cooperation, an internationally active consultancy and diagnostic institute that supports executives and teams in developing their performance capabilities. In parallel, he teaches as an honorary professor at the Institute of Sports Science at the University of Tübingen and at the German University for Prevention and Health Management in Saarbrücken. He studied psychology in Antwerp and Würzburg, and completed his PhD at the University of Heidelberg, where he also worked at the Institute of Sports Science and the Olympic Training Centre.

His work has made him well-known beyond the world of sport. Among other things, he has worked as a sports psychology expert for ZDF at the Olympic Games. He is also the author and co-author of numerous publications on leadership, motivation, change and teamwork. He has been honoured by the German Psychological Society for his achievements.

The brilliant speaker captivates his audience in his talks with anecdotes from the world of elite sport. With his ability to captivate his listeners and convey his expertise in an entertaining way, he ensures the occasional 'aha moment'. He impressively translates his in-depth knowledge of elite sport into the corporate world, thereby helping executives and teams to achieve peak performance.

Topics (Selection):

- Psychological Leadership in the Age of Digitalisation
- Inspiring Team Leadership
- Mindset is Key
- Leadership Makes All the Difference
- Leadership Takes Courage!
- Success Starts in the Mind – So Does Failure!
- Ever faster? Meeting demands in an increasingly digitalised world
- No stress, please! Stress prevention and management in high-pressure situations
- A team is more than just a group: team building and team success
- What we can learn from top athletes