

JEANETTE HUBER



Associate Director Zukunftsinstituts Futurologist

Jeanette Huber is the associate director of the Zukunftsinstitut. Both her lectures and her consulting work are characterised by a view that goes beyond industry boundaries. She sees herself as an initiator, friendly provocateur and process manager. Jeanette Huber wants to encourage people to think "out of the box".

Jeanette Huber (*1953) acquired the tools of entrepreneurial thinking and action during six years of management at Gemini Consulting, an international management consultancy. She started her professional career with a ten-year engagement in the IT industry, among others at the database market leader Oracle.

Jeanette Huber's wide-ranging professional experience forms the solid foundation for combining the scientific results of futurology with the corporate world of today in a pragmatic way. Her years as managing director of a service company in the Anglo-Saxon cultural area adds another aspect to her personality.

In addition to futurology, her private interests include sustainable nature conservation and national park management in Africa.

In her lectures, Jeanette Huber inspires with eloquence and astuteness. She lets her audience experience the future as a rousing narrative. Scientifically sound and with a pinch of humour, she enables people to look beyond their own noses and unfolds future perspectives with a focus on new opportunities for society, the economy and for each individual.

Topics (Selection):

- Always on - How digital life is changing us
- Smart Cities and who wants to live there
- Sharing - Swapping flats, renting cars; how a new lifestyle and consumption style is emerging from a sense of togetherness and the World Wide Web
- Customer dialogue - when an avatar invites you to a conversation
- Networks, Transparency, Participation - Translating Digital Culture into Business Models
- Cities of the Future - Trends in Urban Living
- Hey Siri, hello Baxter - What makes a good robot and why we don't need to worry about artificial intelligence
- New Work - Challenges of the 21st Century
- The Future Society