

## MARKUS KOCH



### **Germany's most popular Wall Street Correspondent Journalist**

Markus Koch is n-tv's face of Wall Street in New York. He has been reporting from the world's most important trading floor since 1996.

At the age of 21 Markus travels to the USA. After working for Heiko Thieme's American Heritage Funds, Markus Koch got a job at the brokerage house Bear Stearns and founded the press agency IRM Services in 1994 which was renamed Wall Street Correspondents in 1999. A short time later the Handelsblatt publishing group acquired a 25 percent stake in the company.

The economic and financial expert is a sought-after speaker and a welcome guest on talk shows. In 2008 he hosted the n-tv broadcast series "Around the World in 70 Days" and in 2009 he produced and hosted the broadcast series "Mal Zwischendurch". In 2010 Markus Koch released the documentary "Endstation Parkett" in German cinemas, which has been celebrated before by the US media.

In his TV reports, lectures, webinars and columns, Markus Koch gets to the heart of events and backgrounds - credibly and comprehensibly. As an economic and financial expert, he is a sought-after speaker and a welcome guest on talk shows.

His range of topics covers far more than just Wall Street and the stock market. He also includes the overriding issues of international economics and politics in his contributions. This comprehensive perspective as well as his personal charm and wit make his reporting so unique.

#### **Topics (Selection):**

- USA - What about the big player?
- Banking meets Social Media - A successful combination?
- Economic Trends in the Emerging Markets
- Shares, stock prices, financial markets - How does it work?