



Passionate Thought Leader for the Working World of the Future

Dr Peter Kreuz is a best-selling author, passionate thought leader for the working world of the future and a trusted sparring partner for CEOs and leaders. He is co-founder of the Rebels at Work initiative; a global community of designers who drive new thinking not with a hammer but with their brains. For the business magazine Capital, he is "one of a new generation of thought leaders in business and management" who gets leaders and teams to break free from thinking moulds, take off blinkers and leave well-trodden paths.

Peter Kreuz comes from a family of entrepreneurs. Self-determined work has always been essential for him. He studied business administration in Germany, earned an MBA degree in the USA and a doctorate in social and economic sciences. He lived and worked in the USA, was a manager at Andersen Consulting and Assistant Professor for International Marketing & Management at the Vienna University of Economics and Business. In 2003, he founded his own company and helps leaders successfully navigate an environment of digitalisation, disruption and complexity.

His books are on the bestselling charts of Spiegel, Handelsblatt, Manager Magazin and the Financial Times and have been translated into numerous languages.

His lectures help to navigate successfully in an environment of disruption, digitalisation and profound change. He encourages people to rethink leadership and work. Instead of following familiar patterns and old concepts for success, it's about tracking down new ways of thinking and acting and working on the future with personal responsibility, speed, the joy of experimenting and a clever culture of mistakes. His lectures motivate, inspire, and recharge your batteries.

Topics (Selection):

- Hidden champions, pioneers and rebels
- Rebel Ideas - Inspire people to think differently
- Don't waste a crisis
- Leadership in the Digital Age - Culture, Attitude & New Work
- F*ck employee retention - magnets are more effective than shackles