Prof. Dr. VIKTOR MAYER-SCHÖNBERGER

One of the most sought-after Experts on Big Data
Professor of Internet Governance at Oxford University

Viktor Mayer-Schönberger is one of the most sought-after experts on Big Data and artificial intelligence. The professor at the Oxford Internet Institute deals with the social consequences of data use and advocates the right to be forgotten in digital times.

His book "Big Data" has been translated into 20 languages and has conquered the international bestseller lists. Some of the central analyses of his bestseller were new and controversial when the book was published ten years ago, but today they are more relevant than ever due to AI tools such as ChatGPT .

Viktor Mayer-Schönberger (*1966) studied law at the University of Salzburg and achieved early successes at the International Physics Olympiad and the Austrian Competition for Young Programmers during his studies . After completing a master's degree at Harvard Law School, he earned a doctorate in law in Salzburg and a Master of Science degree at the London School of Economics and Political Science. In 1986 he founded the software company Ikarus with its development focus on data security. After selling the company in 1992 and managing his father's tax consulting firm for two years, he joined the Austrian Institute for European Legal Policy in Salzburg and headed the Information Law project. In 1996, he became assistant professor at the Law Faculty of the University of Vienna and three years later took up a professorship at the Harvard Kennedy School. In 2001 he achieved his habilitation at the University of Graz.

Viktor Mayer Schönberger is Professor of Internet Governance and Regulation at the Oxford Internet Institute and advises companies, governments and international organizations, among others. His research results and ideas are implemented, for example, in the official policies of the European Union. Viktor Mayer-Schönberger is a sought-after advisory board member of organizations and companies on the topic of information economy and information society.

In his keynotes and lectures, in German and English, Viktor Mayer-Schönberger outlines a clear vision for the role of data-driven AI, as well as for human ingenuity. He illustrates the need to adapt strategies on digital transformation and data use, and how data access and use are changing our multi-polar world. Viktor Mayer-Schönberger impressively shows how data and information become geopolitical power and creates strategic awareness in times of change.

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Topics (Selection):
- Big Data
- Data Governance
- Learning, Education and Big Data
- The Value of Forgetting in the Digital Age
- Data Security in a Data Age
- Information Power
- Internet Governance

Publications (Selection):
- Guardrails: Guiding Human Decisions in the Age of AI, 2024 (mit Urs Gasser)
- Framers: Human Advantage in an Age of Technology and Turmoil, 2021 (with Kenneth Cukier, Francis de Vericourt)
- Reinventing Capitalism in the Age of Big Data, 2017 (with Thomas Ramge)
- Learning with Big Data, 2014 (with Kenneth Cukier)
- Big Data: A Revolution That Will Transform How We Live, Work, and Think, 2013 (with Kenneth Cukier)
- Delete: The Virtue of Forgetting in the Digital Age, 2010 (with Kenneth Cukier)

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