



**Founder FutureManagementGroup AG
Pioneer of Future Management**

The question "what will we live on in the future?" has been driving Pero Micic for almost 25 years. His core issue is: What will an actual company and its specific combined skill set live on in the future? What will an individual employee live on, whose market is about to change drastically? What will drive prosperity?

As a student, Pero Micic was fascinated by what entrepreneurs can do for customers, employees, and society. When he first read about strategic foresight and early warning systems, an idea was born he'd never let go: While you cannot predict the future, you can see, understand, and benefit more from the future than others! But future research seemed too far removed from the realities of the business world. That is why Pero Micic became a pioneer of future management, building bridges from the theory of future research to the practice of business management and leadership.

In 1991 he founded the first private company for future management in the German-speaking world, today called FutureManagementGroup AG. Since that time, Pero Micic and his team have successfully completed hundreds of projects with the world's leading and innovative companies, but also with public organizations such as the Bundeskriminalamt (German Federal Police). New products, new businesses and industries, new solutions and sustainable strategies — these are the answers to the pivotal question: "What will we live on in the future?" Pero Micic is a founding member of the Association of Professional Futurists, headquartered in the USA, and a member of the advisory council to the master's course in futures research at the University of Houston in Texas. He was President of the Advisory Board for the European Futurists Conference, head of the Conference for International Trend- and Future Management, and Chairman of the Supervisory Board of a big educational enterprise. In 2012, he was honored with the Strategy Prize.

Pero's practical and analytical future sensibility permeates his speeches today. He is a visionary and analytic thinker and practitioner at the same time. His focus on vital leadership goals offers a healthy dose of real practical experience, directly from the heart of business, mitigated and inspired by fascinating and surprising insights into the future.

At the podium, Pero Micic is serene, powerful, and inspiring; his voice is forceful, the sparkle in his eyes infectious. Both feet planted in the practical world of business, he supports his points with scientific evidence. He provokes and entertains — always with respect. Pero Micic will inspire you and your audience for the future — for your own future!

Pero has delivered more than 1000 speeches and keynotes in 25 different countries, from Washington to Moscow to Singapore. He shared the stage with the German chancellor, prime ministers, and a US secretary of state. He lectures in German and English and, on special request, in French and Serbian/Croatian.



Dr. PERO MICIC

Topics (Selection):

- What does the machine need humans for?
- Your Five Futures Glasses: How to Better Understand and Manage the Future
- Pantarei: Lessons from 3000 Years of Future Thinking
- Future Radar 2025: How Powerful Trends and Amazing Technologies Change Our Lives
- What Will You Live on Tomorrow? Recognize and Benefit from Your Opportunities in Future Markets
- Glamour or Demise? How a Futures Expert Sees Your Business
- Short-Term Trap: How We Mess up Our Future Every Day and How We Can Do Better
- We Are All Future Managers! How to Get More Out of the Future

Publications (Selection):

- The Five Futures Glasses: How to See and Understand More of the Future with the Eltville Model, 2010