

## SANDRA NAVIDI



### **Internationally renowned economic and political expert Founder and CEO of BeyondGlobal**

Sandra Navidi is an expert on US economics and politics and has lived in Manhattan for 25 years. She is CEO of the consulting firm BeyondGlobal and is admitted to the bar in both the USA and Germany. The WEF Davos veteran is considered one of the best-connected people in global high finance and is known in the international media as an economic expert.

After studying law at the University of Cologne, Sandra Navidi obtained a Master of Law in Banking Corporate and Finance Law at Fordham University School of Law in New York. She began her professional career as a manager in the capital markets department of an international management consultancy. She later became head of the legal department of a New York investment firm, then moved into investment banking and worked with the star economist Nouriel Roubini in his consultancy firm.

Due to her accurate forecasts, she is in demand as an expert for international media such as CNN, CNBC, Fox Business, C-SPAN, Al Jazeera, New York Times, Financial Times and The Guardian. She has been working as a business and political expert for n-tv (RTL) for 15 years. She is also co-host of the n-tv business podcast Biz & Beyond, LinkedIn Top Voice and TEDx Speaker.

Sandra Navidi is the author of the award-winning, international bestseller '\$uper-hubs: How the financial elite and their networks rule the world,' one of Bloomberg's Best Books of The Year. In 2021, her book 'The Future-Proof Mindset: The Four Essential Rules for Your Success in the Age of Artificial Intelligence', recommended by Handelsblatt, was published. Her third book, Die DNA der USA: Wie tickt Amerika?, in which she analyses the political and economic future of the USA, was nominated for the 2023 German Business Book Prize at the Frankfurt Book Fair.

In her Meet your Master course, she gives career and success tips alongside other selected celebrities. She is a sought-after speaker, giving keynotes and talks in both German and English.

#### **Topics (Selection):**

- Financial Markets
- Emerging Markets
- Inequality and the increasing wealth gap
- Capitalism in crisis
- Revolving Door - The entanglement of the financial industry with the political establishment
- Future of the Euro and Europe
- US elections
- Behind the scenes of the world of high finance
- Career and networking
- \$uperHubs: How the Financial Elite and their Networks Rule Our World

#### **Publications (Selection):**

- FUTURE IQ: Your Success Strategies in the Age of Artificial Intelligence, 2022
- \$uperHubs: How the Financial Elite and their Networks Rule Our World, 2016