

JONAS RIDDERSTRALE



**Top-Management Consultant
Business Guru**

One of the world's most influential and respected business thinkers, Dr. Jonas Ridderstrale burst onto the international scene with his bestseller *Funky Business: Talent Makes Capital Dance* - a Bloomsbury best business book of all time - and has remained at the forefront of the new generation of management experts since then. He was ranked number 23 on the 2009 Thinkers 50, the biennial ranking of management thinkers.

Dr. Ridderstrale was co-owner and chairman of the Swedish management group Mgruppen, one of Scandinavia's leading providers of management training and development. He also acts as a trusted advisor and consultant to a number of multinational corporations and is a visiting professor at Ashridge Business School in England and IE Business School in Spain. In 2007, he was awarded the prestigious Italian award Nobels Colloquia for leadership in business and economic thinking. His research has been published in leading academic journals.

Ridderstrale's books *Karaoke Capitalism: Management for Mankind* and *Funky Business Forever: How to Enjoy Capitalism* are also globally celebrated manifestos on how to make it in the new world of commerce. His latest bestseller, *Reenergizing the Corporation: How Leaders Make Change Happen*, explains how to lead change. His books have been translated into more than 30 languages and published in more than 50 countries worldwide.

Dr. Ridderstrale is a sought-after speaker who has spent the last decade giving people the competence, confidence, and courage to think, feel, and do things differently. In keynotes and workshops, he conveys his message with passion and energy, not only sharing tools but also inspiring his audiences to lead change. His combination of academic rigor, imagination, humor, and dynamic presentation style has inspired audiences from Moscow to Mumbai and San Francisco to Shanghai. His diverse client list includes Fortune 500 companies, major government bodies, sports teams, and trade unions.

Dr. Jonas Ridderstrale has an MBA and a PhD in international business and was named Sweden's outstanding young academic of the year. He has appeared on CNN's Global Office in an extended interview exploring the ideas behind his books and has been featured in *Fortune*, *Fast Company*, *Time*, *The Financial Times*, *The Times*, *Stern*, *Newsweek*, *Paris Match*, and many other publications worldwide.

Whether in business, government, HR, or marketing and sales, he leaves groups with the ideas and inspiration necessary to make positive change happen.

Topics (Selection):

- Life in the Funky Village: Business Megatrends
- Forces of Funk: What Drives Change?
- Competitiveness
- The Future Firm: The Shape of Things to Come
- The Holy Grail of Business: Compete on Fitness & Sex Appeal

Publications (Selection):

- *Fast/Forward: Make Your Company Fit for the Future*, 2017
- *Re-energizing the Corporation: How Leaders Make Change Happen*, 2009
- *Funky Business Forever: How to Enjoy Capitalism*, 2007