



Renowned Swiss Futurologist

Georges T. Roos is undoubtedly one of the leading futurologists of the German speaking countries. The founder of a privately financed futurology institute and the European Futurists Conference Lucerne is known among experts as a future optimist. His studies are not seduced by hypes or apocalyptic images and show how the human entrepreneurial spirit has always produced progress - in the past, in the present and directed towards the future.

Georges T. Roos (*1963) studied education, journalism and psychology at the University of Zurich. Roos spent the first part of his professional career in journalism, most recently as a member of the editorial board of a medium-sized Swiss daily newspaper. In 1997 he became a member of the executive board of the Gottlieb Duttweiler Institute. In 2000 the futurologist set up his own institute.

In 2004 he founded the European Futurists Club Lucerne, which organises internationally renowned futures conferences. Roos is also a member of the board of swissfuture , the Swiss Association for Futures Research where he is study director of several future studies.

His work and research ostensibly analyses the driving forces of social change. Georges T. Roos' contemporary diagnoses point to the future of our society in the globalised world, name the challenges, bluntly present the risks, but always emphatically emphasise the opportunities.

With his inspiring and innovative remarks on megatrends and critical topics of the near future, he is a sought-after keynote speaker.

Topics (Selection):

- Bio Transformation & AI: Health of the future
- 13 Megatrends and 3 Game Changers: How the world will be different in 20 years
- Global Trends and demographic changes