
Dr. HAJO SCHUMACHER



Journalist and Publicist

Dr. Hajo Schumacher is one of Germany's best known TV presenters and author of numerous successful books. With subtle irony he addresses current topics.

Hajo (*1964) studied journalism, politics and psychology and took a doctoral degree with a thesis on the political leadership strategies of Angela Merkel. He worked for the German weekly magazine "Spiegel" as well as chief editor for "Max" magazine. Since 2002 he works as a freelance author, writing regularly for daily newspapers and magazines. Under the pseudonym Achim Achilles he is the longest serving columnist of Spiegel Online and wrote numerous bestsellers. He also is editor of the internet magazine V.i.S.d.P.. On TV and radio he comments on politics and he presents the talkshow "Quadriga" for Deutsche Welle TV since 2015.

Hajo is a sought-after and diverse speaker and presenter who knows to enthrall his audience with a profound sense of humour and with competent questions. He takes journalistic independence and thorough preparation for granted and masters all sorts of events with ease and charm.

Topics (Selection):

- Media/New Media
- Social Marketing
- Elderly Living