



Top Management Coach

Prof. Dr. Klaus Schweinsberg works as a personal consultant and coach for renowned entrepreneurs and top managers in Asia, Europe and the USA. He is an Affiliate Professor at the ESCP Paris and a lecturer in the General Staff Training of the German Armed Forces. In 2009, he was appointed to the circle of Young Global Leaders at the World Economic Forum (WEF) Davos.

He is director of the Center for Strategy and Higher Leadership and co-founder of the European Center for Digital Competitiveness at ESCP Europe.

Schweinsberg (*1970) studied economics, social sciences and communications in Switzerland, Italy and Scotland and earned his doctorate at the University of Fribourg in Switzerland. After working as a research assistant, he joined the "Financial Times Deutschland" before becoming publisher respectively editor-in-chief of leading business magazines such as "Capital" and "Impulse". Today, he works as a personal consultant for well-known companies and top managers and teaches at various universities.

He is the author respectively editor of various books on "Business Ethics", "Corporate Governance" and "System Change". His book "Anständig führen" has now been published in its 3rd edition. With his book "Stresstest 2020 - Erfolgsfaktor Ungewissheitskompetenz", he provides a cutting-edge contribution to the challenges of the Corona crisis.

Professor Schweinsberg is a member of various supervisory and advisory boards. Among other things, he is a member of the Governance Commission for Family Businesses.

The eloquent speaker is a frequent guest on TV and a sought-after commentator in leading media in Germany, Austria and Switzerland. In his lectures and workshops, Professor Schweinsberg combines the latest scientific findings with his personal consulting and coaching experience in well-known family businesses, large corporations, and also institutions such as the military, the church, and charitable organizations. As a friend of clarity, he avoids the use of gobbledygook and succeeds in explaining even complicated contexts in a generally comprehensible way. His goal is to ensure that all levels of a company understand everything he has to say about strategy and leadership.

Topics (Selection):

- Leadership in Times of Uncertainty
- Tight, tense, tentative – A global outlook on current chances and risks
- (Re)Vision – The need for a Grand Strategy in Politics and Business