ANKE DOMSCHEIT-BERG

Expert on Digital Shift, Open Government and Women in Leadership
Entrepreneur and Publicist

Anke Domscheit-Berg is a net activist, publicist and an important voice in the German internet scene. She is a sought-after expert on digital society.

Anke Domscheit-Berg (*1968)studied international business administration in Frankfurt. In 1996, Domscheit-Berg graduates with a Bachelor of Arts - International Business Administration and in the same year earns a Master of European Business Administration at Northumbria University in Newcastle .

She worked as a project manager, primarily for IT projects for eleven year at the renowned management consultancies Accenture and McKinsey, where she also led the first McKinsey study on the economic added value of women in leadership positions. The study "A Wake Up Call for Female Leadership in Europe" was presented in 2007 at the "Global Summit of Women" in Berlin in front of 900 female executives from all over the world. From 2008 to 2011 she was Director Government Relations & Innovative Government Programs Lead Germany at Microsoft Germany, focusing on the use of Web 2.0 in administration and open government.

In 2011 Anke founded the consulting companies fempower.me and opengov.me. She shows companies how to break down barriers for women in leadership positions and helps politicians and administrations to understand and implement the strategy of open government . Together with her husband Daniel Domscheit-Berg, she is a strong advocate for broadband expansion in Germany.

Since 2017 she is member of the German Bundestag for the party Die Linke.

The "digital society" is a core topic of the sought-after keynote speaker. Mass surveillance, crowdsourced innovation, shitstorms and Big Data are just as much a part of it as 3D printing technology, which Anke believes is shaping a 3rd Industrial Revolution.

Topics (Selection):
- The social web is here to stay
- Internet based crowdsourcing for innovation and customer service
- Interacting with consumers and citizens in a networked society
- How the social web is changing the way we work and live
- Desaster response 2.0 – internet based communication in times of crisis
- Data visualisations – a pic says more than hundred words

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