

HAIYAN WANG



Authority on developing business in China Managing Partner of China India Institute

Haiyan Wang is managing partner of China India Institute, a research and advisory organization with a focus on the transformational rise of emerging markets, foremost China and India, and implications for key stakeholders.

Noted the world over for her vast expertise, she ranked at #25 by Thinkers50 as one of “the world’s most influential management thinkers.” Earlier, she was listed by Thinkers50 in “On the Guru Radar” and short-listed for the “2013 Global Solutions Award” and “2011 Global Village Award.” She has also been named a “New Guru” by The Economic Times.

Prior to the founding of China India Institute in 2007, Haiyan spent over 20 years consulting for and managing multinational business operations in China and the United States across several different industry sectors. Wang was among the first batch of Chinese to study international business shortly after China embarked on economic reforms and opened its doors to the outside world. In the mid-1980s, she published several papers on China’s foreign trade reform in Chinese journals such as International Business and International Trade Tribune. Drawing on her broad international experience, she helps clients dissect global trends and make sense of the complex global landscape. In a global market that is increasingly Asia-focused and Asia-impacted, Wang’s expertise and insight on strategic direction in the East is undeniably valuable.

Haiyan writes frequently for Harvard Business Review and has also been a columnist for Bloomberg Businessweek. She is the co-author of three highly acclaimed books: The Silk Road Rediscovered, Getting China and India Right (which received the 2009 Axiom Book Awards’ Silver Prize as one of the world’s two best books on globalization/international business) and The Quest for Global Dominance (2nd Edition). Her opinion pieces have appeared in top international media such as The Wall Street Journal, BusinessWeek and Financial Times as well as other outlets. She has been frequently interviewed by CNBC, CCTV, CNN Expansión, INSEAD Knowledge, and other prominent business media. She has also been an Adjunct Professor of Strategy at INSEAD.

A native of China and a coveted speaker, Haiyan speaks at major conferences such as the Summer Davos, TEDx, Economist, CNN Expansión, Brookings Institution events as well as corporate forums in the United States, Europe, Asia, and Latin America.

Topics (Selection):

- The Re-emergence of China and India
- Leveraging China and India for Global Advantage
- Cultivating a Global Mindset
- Competing with Dragons and Tigers on the Global Stage
- The Global Enterprise in 2020

Publications (Selection):

- Getting China and India Right (mit Anil K. Gupta), 2009