

## GREG DYKE



**Former BBC Director General**

Greg Dyke is the former BBC Director General and former chairman of the Football Association .

Greg previously chaired GMTV and served on the board of BSkyB, Pearson, Channel 4 and ITN. Greg also guided the creation of Channel 5, and built the largest production company outside the US. He was Group Chief Executive of LWT (Holdings) plc and joined Pearson Television as Chief Executive in 1994. He was also a non-executive Director of Manchester United Football Club 1997-1999 and a Trustee of the Science Museum 1995-2005. In 2000 he became Director-General at the BBC. He reorganised the structure and reduced administration costs from 24% to 15% of total income. In the course of four years he started four digital TV channels, five new radio networks and helped create Freeview. He also demonstrated a commitment to cultural diversity, both in staff and output. His direct, down to earth, management style has been widely praised for reinvigorating BBC morale and creativity.

From 2013 to 2016 was chairman of the Football Association. He was chancellor of the University of York from 2004 to 2015 and chairman of the British Film Institute between 2008 and 2016. He is currently the chairman of children's television company HiT Entertainment, and is a panellist on Sky News's The Pledge. Since 2016, Dyke has been vice president for television of BAFTA. In 2018, Dyke became chairman of London Film School. Greg has also held hotel interests over a number of years and became chairman of Vine hotels in 2015.

As a speaker, Greg shares his insights as the entire media sector undergoes major shifts and struggles to adapt to a new competitive environment. He also reflects on the challenges facing any leader under intense pressure - and considers how you bring change to a monolith when it's become part of the fabric of national life.

**Topics (Selection):**

- Media
- Culture and Diversity
- Digital Technology
- Transformation
- Leadership

**Publications (Selection):**

- Inside Story, 2004