

## BEN HAMMERSLEY



### **Futurist Technologist**

Ben Hammersley is a thought-provoking futurist who has been lecturing to audiences around the globe for over 15 years. He brings a practical, proactive approach to the digital era inspiring audiences to be present now to be prepared for the future.

He is one of the world's leading futurists and the founder and principal of Hammersley Futures, an international strategic forecasting consultancy. Their main work is in guiding corporations and governmental agencies to think clearly about the future. They, and he, specialize in how society reacts to technological innovation: including the future of crime and conflict, the changing nature of the workplace and the market, and the new cognitive tools needed to flourish in the coming decades.

Previously Ben was executive editor of WIRED, the writer and presenter of the BBC's "Cybercrimes with Ben Hammersley" (now on Netflix or Amazon Prime internationally), a war correspondent in Afghanistan, an advisor to the European Commission, a pilot and wilderness medic in the USA, the author of 5 books, and the inventor of the word "Podcast".

As an international reporter, author and adventure seeker, Hammersley explores the effects of the internet and the digital network on the world's business, political and social atmospheres.

#### **Topics (Selection):**

- Skills for Future Leaders
- The Shape of the Post-Digital World
- Cognitive Risk and the Nature of Threat

#### **Publications (Selection):**

- Octet: The Eight Big Ideas You Need to Understand in the 21st Century, 2014
- Approaching the Future: 64 Things You Need to Know Now for Then, 2013
- Now for Then: How to face the Digital Future without Fear, 2012
- Developing Feeds with RSS and Atom, 2005