



Director of Football Operations at Chelsea Football Club (2007 – 2013)

Renowned High Performance and Talent Management Expert

Mike is one of the UK's leading Sports Executives, having worked in the English Premier League for the past 15 years. He is widely recognized as a leading figure in the EPL and European Soccer for driving innovation and cutting edge methods across the High Performance world.

Forde is widely recognised due to his work across several prestigious sports leagues both in European football and elite US professional sport including the NBA, NFL, MLB and the NHL. He has a rich background in creating 'game changing' methodologies around management of world class, multi-cultural talent. His work in pioneering new practices in the elite sports world have become a benchmark for leading teams across the globe. During his time at Chelsea Football Club, he dealt with all areas of performance and team operations relating to the 1st team. In this period Chelsea had the most successful era in the club's history: winning the UEFA Champions League, Europa League, Premier League title and three FA Cups.

Forde co-authored the business book Quiet Leadership with leading football coach Carlo Ancelotti .

Currently he advises on building high performance cultures across a variety of global sports and teams including the 2014 NBA Champions San Antonio Spurs, Philadelphia Eagles, Miami Dolphins, Atlanta Falcons and the Brooklyn Nets. Forde also works closely with leading financial institutes in the mergers & acquisition process around major sports assets including the purchase of several English Premier League clubs.

Topics (Selection):

- Psychology of Success
- Leadership
- Building High Performance Teams
- Talent Management
- Business of Sport
- Managing International teams of talent

Publications (Selection):

- Quiet Leadership – Winning hearts, minds, and matches, 2016