MARK GALLAGHER

Formula One Executive

Mark Gallagher has spent 40 years in senior management roles within Formula One, working with Red Bull, the Jordan Grand Prix team, and the Cosworth engine company. Today, he is an author, broadcaster, and industry analyst, continuing to collaborate with drivers and teams at the forefront of this global sport.

His management career in Formula One included more than a decade on the management board of the highly successful Jordan Grand Prix team, running the world famous Cosworth engine business, invite to lead Cosworth's return to Formula One as an engine and technology supplier in 2010, overseeing its supply to one-third of the teams on the starting grid. Mark Gallagher established the commercial arm of Red Bull Racing which went on to become 4-times World Champions. During his career he has worked with many of the sport's leading drivers, including former World Champions Ayrton Senna, Michael Schumacher and Jenson Button. He still works closely with a number of the sport's major stars including David Coulthard, Mika Hakkinen and Jacques Villeneuve.

Mark Gallaghers Career in Formula One started 1983, spending seven years in working in the media before joining Eddie Jordan's fledging Grand Prix team in 1990. He was a member of the team's management board, having full responsibility for the team's day-to-day marketing and commercial acticities. He then became part of the newly created Red Bull Racing management team in 2004. Between 2005 and 2009 Mark was motorsport consultant to Disney Pixar on CARS and CARS II.

With Status Grand Prix he founded his own racing team which won the 2009 Motorsport Wordl Cup of Motorsport and became a race winning team in junior Formulae as well as competing in the Le Mans 24 hours sport car race. He helped to develop the new hybrid-petrol-electric engine regulations introduced into Formula One in 2014 and is the author of two successful books.

Topics (Selection):

- Teamwork, Motivation, Effective Communication and Leadership
- Client Centricity
- Entrepreneurship, Partnerships and Sponsorship
- Risk Management
- Innovation and Creativity
- Brand Building

Publications (Selection):

- The Business of Winning – Insights in Transformation from Formula 1 to the Boardroom, 2021
- The Business of Winning: Strategic Success from the Formula One Track to the Boardroom, 2014