

Dr. BERTRAND PICCARD



Aviation Pioneer Initiator and President of the Solar Impulse Project

Bertrand Piccard is the force behind Solar Impulse, the first aeroplane to fly around the world without a drop of fuel. A pioneer, explorer and an innovator moving outside the customary certainties and stereotypes, Bertrand is first and foremost a visionary and a communicator.

Coming from a family of explorers, it is in Piccard's DNA to go beyond the obvious and push back the boundaries of the possible, as he did with his two round-the-world flights – with Solar Impulse and before that non-stop in a balloon. A trained psychiatrist, Bertrand Piccard constantly sets out to challenge certitudes and convictions, and advocates for an innovative and pioneering spirit to improve the quality of life on Earth.

Piccard launched the World Alliance for Efficient Solutions, and with it the goal of selecting 1,000 solutions that protect the environment in a profitable way to bring them to decision makers by COP24 (2018) and encourage them to adopt more ambitious environmental targets and energy policies.

Envisioning ecology through the lens of profitability, promoting clean and profitable solutions that are "logical" more than just "eco-logical," Bertrand Piccard demonstrates the opportunities that lie in solving climate change.

Topics (Selection):

- Leadership, Teamwork and Belief
- Renewable Energy and Sustainability
- Solar Energy
- Saving Energy On A Global Basis
- Science, Adventure and Life

Publications (Selection):

- Around the World in 20 Days, 2000