



Expert on Emerging Markets

Dr Frank-Jürgen Richter is one of the most internationally renowned thought leaders on globalisation, geopolitics and the development of the global economy, with a particular focus on emerging markets and the Global South. As an entrepreneur, author and Chairman of Horasis, he has been shaping the dialogue between business, politics and society for many years.

Until 2004, he was Director of Asia at the World Economic Forum (WEF). In this role, he brought leading government representatives and entrepreneurs from Asia to Davos and chaired the regional WEF meetings in Asia. He then founded Horasis, a global network that organises annual high-level summits on China, India, Southeast Asia and the markets of the Global South. There, top representatives from business, politics and academia discuss the central issues of a networked world.

Richter lived and worked in Asia for almost a decade, where he established and managed the businesses of multinational companies. Today, he is a sought-after advisor, commentator and speaker – his assessments of globalisation, trade and corporate strategies, as well as the economic dynamics in emerging markets, are highly regarded internationally. Equally in demand are his analyses of geopolitics and the economic outlook, which he regularly presents in lectures and media contributions.

As an inspiring speaker, he captivates audiences at leading organisations and institutions worldwide – from Harvard University and the Brookings Institute to the Royal Institute of International Affairs .

Topics (Selection):

- Globalisation: Opportunities, Trade and Corporate Strategies
- China, India, Southeast Asia and the Markets of the Global South
- Geopolitics and the New World Order
- Economic Outlook: How is the Global Economy Developing?
- Leadership in Uncertain Times

Publications (Selection):

- Six Billion Minds: Managing Outsourcing in the Global Knowledge Economy, 2006
- Development Models, Globalization and Economies: A Search for the Holy Grail?, 2006
- Global Future: The Next Challenge for Asian Business, 2005
- India Rising: Emergence of a New World Power, 2005
- China: Enabling a New Era of Changes, 2003
- Recreating Asia: Visions for a New Century, 2002
- The East Asian Development Model: Economic Growth, Institutional Failure and the Aftermath of the Crisis, 2000