



**Entrepreneur**  
**Pioneer of Extreme Sports in Germany**

Jochen Schweizer is a hugely successful German entrepreneur and a pioneer of extreme sports and bungee jumping in Germany. He is founder of Jochen Schweizer Group, an eponymous group of companies that offers experience vouchers and other things.

After his Abitur, Jochen Schweizer (\*1957) travelled through Africa. Working for an international freight forwarding company, he first led shipments for the Deutsche Gesellschaft für Internationale Zusammenarbeit in West Africa and was subsequently appointed Managing Director of the new branch office in Munich. In the 1980s, Jochen had various engagements as a stuntman and set several world records, including a jump from a helicopter with the longest bungee rope and the highest fall distance of 1,050 meters. After ending his career as a stuntman he focused on his event and advertising agency founded in 1985. In the following years the company expanded its activities and became the foundation for the Jochen Schweizer Group. In 2004 the company started to sell experience vouchers over the Internet and later opened their own stores in Germany. In addition to being the managing director of his group of companies, Schweizer is active as an investor. In this capacity, he appeared on "Die Höhle der Löwen" on VOX in 2014 and 2015.

In 2017, he sold the digital division of the Jochen Schweizer Group to ProSiebenSat.1 Media. In the same year, he opened the Jochen Schweizer Arena in Munich. The experience hot spot is his biggest project.

Jochen Schweizer is a captivating speaker with an impressive career. His keynotes show that it pays to take risks and that you can emerge from a crisis stronger than before.

**Topics (Selection):**

- Endurance as a Success Factor - Falling Down and Getting Up Again
- • Being an entrepreneur of one's own life - Why it pays to take risks
- • Great Steps require Courage