



Expert on Communication
Professor of Media Studies with focus on print and online media

Prof. Dr. Bernhard Pörksen is one of the most internationally recognized communication researchers and thought leaders on the media society.

A Professor of Media Studies at the University of Tübingen, he is well known to a wider public through his books and frequent appearances on talk shows. He gained prominence through his analyses of the social consequences of digitalization ("The Great Irritability: Paths Out of Collective AgitationX") as well as through his co-authored works with physicist Heinz von Foerster ("Truth is the Invention of a Liar") and communication psychologist Friedemann Schulz von Thun ("Communication as an Art of Living").

Pörksen (born in 1969) studied German studies, journalism, and biology in Hamburg and conducted research at Pennsylvania State University. Before accepting his appointment in Tübingen in 2007, he worked as a journalist, taught communication and linguistics at the University of Greifswald, and served as an assistant professor in Hamburg.

For his teaching and research, he has received several awards (including being named "Professor of the Year" and receiving the Erich Fromm Prize). His essays and commentaries appear in numerous newspapers in Germany, Austria, and Switzerland. In recent years, Bernhard Pörksen has conducted extensive research in Silicon Valley and was a Fellow at the Thomas Mann House in Los Angeles.

In his lectures, interviews, and discussion formats, Bernhard Pörksen combines analytical precision with vivid examples. For many years, he has been regarded as a sought-after speaker and influential thinker who interprets the complex developments of the media society in a clear and compelling way.

Topics (Selection):

- On the Power of Disinformation in the Digital Age
- The Art of Conversation - A Small School of Democracy
- Listening - The Quiet Superpower of Communication
- The Future of Reputation - What Companies Need to Know and Do
- The Power of Storytelling – How Do Stories Change the World?
- Integral Leadership - How to Square the Circle