

## NICKLAS BERGMAN



**Serial Entrepreneur**  
**Technology Investor**  
**Futurist**

Nicklas Bergman is a high technology investor, nanotechnology expert and entrepreneur. He has spent the last 30 years working as a serial entrepreneur and investor focusing on emerging markets and technologies. With vast experience from navigating through turbulent and uncertain technology environments, he is a perfect guide when trying to understand what the future will bring.

His focus has mostly fallen on investments in emerging markets, web services, nanotechnology, computing, new materials and new media art. He is the co-founder and largest investor in several companies including the Volvo trucks and buses distribution network in Romania, an electron microscopy company with a unique patented technology for movement and interaction on the atomic scale, and a Scandinavian ski resort development that has attracted investments of over US\$100 million in the past few years, and invigorated a whole region in the north of Sweden.

Bergman is also advisor to the TechCast Technology Think Tank in Washington DC, which is trying to understand where we are heading, and if society will be able to handle the upcoming technology revolution. Further, as part of an emerging research project at Lund University in Sweden, Bergman is focusing on humankind's relationship to technology and technological development, and more specific on the business implications of multi-disciplinary and transformative emerging technologies in the coming 5-50 years.

His book "Surviving the Tech Storm" tackles the strategic implications of disruptive technologies and is becoming increasingly relevant as technology gets more and more integrated into corporate strategy and decision making. According to a recent study by Constellation Research, digital challenges, automation and technology in general are five of the top 10 issues that keep CXOs awake nowadays.

He takes pride in customising his talks to his audiences and present credible facts in an entertaining manner, always with the goal to surprise and provide insights as well as useful tools. Nicklas Bergman is an insightful business leader and passionate technology adopter who has a broad knowledge base – including the latest technology trends as well as the latest market research trends, Big Data and different aspects of entrepreneurship. Nicklas is guided by personal ethics and a deep-rooted desire for a sustainable future.

### **Topics (Selection):**

- Navigating the Techstorm - Insights Beyond the Hype
- Geopolitics, Megatrends and Inevitable Surprises
- Finding Opportunities in Times of Great Uncertainty
- The Entrepreneurial Journey - Luck, Timing, and Talent

### **Publications (Selection):**

- Surviving the Tech Storm: Strategies in Times of Technological Uncertainty, 2016