
JON CHRISTOPH BERNDT



Expert for Positioning, Attention & Marketing Success

Jon Christoph Berndt regards himself as the navigator through transformation. He is the leading specialist in profiling, attentiveness and sales success. With his company Brandamazing Management Consulting in Munich, he gains more profile, attention and marketing success for companies and employees. He is lecturer in Personal Branding at University of St. Gallen.

In his keynotes Jon shows that everyone can contribute to the best version of future. His audience will stop just talking about change and disruption and will start to live it. Jon's focus is always on the people and he knows how to move them emotionally with his humorous keynotes. Only those who feel are able to think and act successful. Jon future-proofs his audience and the companies they works for.

Jon is often in the media and author of numerous non-fiction books. He is a sought-after internationally acclaimed speaker for small as well as for bigger audiences in German as well as in English.

Topics (Selection):

- Contribution to Society
- #todayfortomorrow - Brand as a Driver of the Future
- • Bestseller You - Selling (yourself) better with human branding
- • Rock Star Selling•
- Relevance as a Driver of Attention