

BENJAMIN THYM



Successful Startup-Founder CEO Offerista Group

Benjamin Thym is a recognised expert in agility, change management and corporate leadership - and he has 100% practical experience. As founder and CEO of the Offerista Group, the market leader for digital offer communication in Europe, he has impressively demonstrated what successful company management looks like today. Before founding the Offerista Group, he launched the successful product guide barcoo.

Through strategic acquisitions in Europe and the merger with ShopFully, the Offerista Group and its 400+ employees support more than 500 top international retailers and brands in 25 countries, reaching 200 million shoppers worldwide.

Benjamin Thym has consistently realigned the company's positioning and employee management throughout all phases of growth. As an eloquent and entertaining speaker, he enthusiastically shares his insights into how modern corporate management succeeds.

He motivates his audience to break new ground, make mistakes and always think outside the box.

With his in-depth expertise and visionary approach, Benjamin Thym is a sought-after speaker who inspires his audiences and offers valuable, practical insights into his experiences.

Topics (Selection):

- Digital Leadership
- New Work
- Change Management
- Digitale Handelslösungen
- Lean (Startup)
- B2B Sales
- Entrepreneurship