

## Dr. JENS MAIER



### **Expert on The Ambidextrous Organization**

Jens Maier is a consultant, entrepreneur (Convergence Engineers) and a business school teacher (University of St. Gallen and London Business School).

Previous corporate appointments include: Daimler Benz Aerospace: Head of Management Development and Vice President Governmental Affairs. At Zurich Financial Services as Head of Capability Development he was responsible for the building of the Zurich Development Center and the subsequent development of 71 new business concepts.

He has also worked as Lecturer in Marketing & Strategic Management, Warwick Business School, Visiting Scholar, University of Southern California and Assistant Professor of Marketing, London Business School, London.

Jens received his doctorate from the University of Warwick and Master Degrees in Business Administration from the University of Bradford and in Industrial Engineering from Hamburg University.

#### **Topics (Selection):**

- Ambidextrous Organizations: Exploring the new while exploiting the now

#### **Publications (Selection):**

- The Ambidextrous Organization: Exploring the new while exploiting the now, 2015