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## MARKUS HOFMANN



**Memory Trainer**  
**Top Speaker**

Markus Hofmann is a passionate communicator, bestselling author and one of the most sought-after speakers in Europe. As founding director of the Steinbeis Transfer Institute 'Professional Speaker GSA' and lecturer at renowned academies, he imparts practical knowledge that has an immediate impact.

Even as a pupil and student, he developed innovative methods to effortlessly transform information into knowledge - a skill he perfected in his professional life. Today, Markus Hofmann is recognised as one of the most inspiring and successful memory trainers in Europe. His aim is to enable people to increase their mental fitness and activate their memory in an amazing way. His performances inspire and provide lasting impulses - whether in companies, at congresses or for educational initiatives.

Markus Hofmann became known to a wide audience through his appearance on 'Wetten, dass ...?' and through the expert forum 'Die Erfolgsmacher' organised by the news magazine FOCUS. The Süddeutsche Zeitung, Stuttgarter Zeitung and Frankfurter Rundschau count him among the top speakers in the German-speaking world.

Markus Hofmann has received numerous awards for his work, including the German Continuing Education Award. His particular strength: he imparts valuable knowledge not only in an entertaining way, but in such a way that it is immediately applicable for everyone.