



Memory Trainer
Top Speaker

Markus Hofmann is a passionate communicator in the best sense of the word. His goal is to lead his audience to unbelievable feats of memory and thus to astonishment. According to the Süddeutsche Zeitung, he is one of Germany's top speakers.

Even as a schoolboy, Markus Hofmann (*1975) was intensively concerned with the question of how to generate knowledge from information with as little effort as possible. With the help of special memory techniques, he eventually succeeds in significantly improving his grade point average. In his professional life, he quickly realised how valuable mental fitness is for every individual and how many different ways our memory can be activated. Markus Hofmann calls the method he developed Memo-Mind and the basis of the training he developed is the mnemonic technique. Hofmann himself describes the way he conveys his memory training as infotainment, because in his opinion learning has to be fun, since experiential knowledge transfer is better remembered, according to Hofmann.

Markus Hofmann shows his audience how important mental fitness is for everyone and how memory can be optimally activated. He is a lecture professional who inspires his audience with his energy and humour.

Topics (Selection):

- Advantage by knowledge - Make a mental note
- Advantage by knowledge - Selling starts in the head
- Advantage by knowledge - Leading heads
- Advantage by knowledge - there is a super brain in every head