

MARTIN KLAPHECK



Expert on Creativity
Piano Speaker

Martin Klapheck is the only speaker in Germany who uses the power of music to inspire people – thus he combines his lectures with live piano passages played by him.

After completing his studies with a focus on organisational, leadership and communication psychology, Martin Klapheck gained experience in various leadership functions in the sales and creative sectors. He holds an elite diploma from the largest German banking group. As a successful entrepreneur, he organised classical music concerts for the European Parliament for many years and as a pianist he won various prizes.

Today, Martin Klapheck is one of the leading experts on success and creative action. With the piano at his side, Martin Klapheck gives lectures that are highly inspiring and entertaining. In his piano talks, he inspires and motivates his audience with authenticity and liveliness and opens up new avenues of creativity. For example, his lecture "On the scale to success" is composed of the 5 success modules "Acting, Creativity, Positive Thinking, "Humour & Doing Crazy Things" as well as "Getting into the emotion of the customer", which can be combined according to need and focus.

Topics (Selection):

- Live your Beat
- Creative Selling in the Age of Digitisation