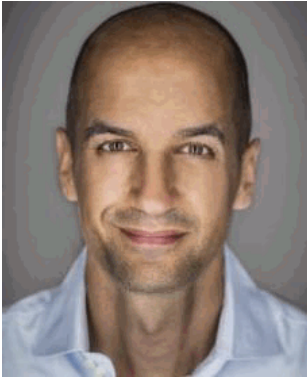


## PASCAL FINETTE



**Co-Founder at be radical**  
**EY's wavespace Advisory Board Chair**  
**Jury Chair for Science and Innovation Management at Falling Walls Foundation**

Pascal is the co-founder of be radical, EY's wavespace Advisory Board Chair, and Jury Chair for Science and Innovation Management at Falling Walls Foundation. Previously he held leadership positions at Google.org, Mozilla, and eBay, built technology startups, and launched a Venture Capital firm. He is the posse leader at TheHeretic.org, and the cofounder of the Women's Impact Alliance.

Over nearly three decades in technology, Pascal Finette has accrued all the experience you'd want in a high-level strategic advisor. Pascal started on the net before there was a web browser. He learned his way through founding a series of technology startups, launching a consulting firm to support entrepreneurs in scaling their own, and building a portfolio investing in early-stage tech companies. He was the faculty chair for entrepreneurship and open innovation at Singularity University. He's worn many hats and knows what needs to go on in the brain under each of them to lead effectively.

What makes Pascal truly one-of-a-kind, however, is his ability to translate all of this experience into teachable insights, principles, and practices. This enables him to help corporate leaders and entrepreneurs do what they all say they want to do: transform their organizations, build what matters, tackle truly meaningful challenges & create lasting, positive change in the world. Pascal brings refreshing honesty and a zero tolerance for bullshit to the buzzy intersection of technology, global impact, and culture, where he's established himself as a sought-after speaker and a uniquely perceptive communicator of hard truths and creative provocations. As the founder of the boutique advisory firm be radical and the posse leader at TheHeretic.org — where he's behind an opinionated newsletter and podcast with tens of thousands of subscribers — Pascal inspires, educates, and empowers leaders to make sense of accelerating change, envision the future of exponential technology, identify new opportunities, and develop successful, future-robust business strategies.

Relentlessly focused on amplifying positive change and the impact of other changemakers, Pascal is the author of the bestselling book "Disrupt Disrupt – How to Decode the Future, Disrupt Your Industry, and Transform Your Business." He is also the founder of the nonprofit organization Mentor for Good and The Women's Impact Alliance and trained as a Co-Active executive coach working with clients to unlock their full leadership potential.

### **Topics (Selection):**

- The Future (of) Organization(s) – A Radical Toolbox For An Exponential Future
- Thriving in Exponential Times
- Disruption, Dystopia and Decisions
- The Future (of) Business – A Radical Model for an Exponential Future
- Blockchain and Cryptocurrencies
- Digitization Decoded

### **Publications (Selection):**

- Disrupt Disruption: How to Decode the Future, Disrupt Your Industry, and Transform Your Business, 2023
- The Heretic: Daily Therapeutics for Entrepreneurs, 2016