

RICHARD GUTJAHR



Blogger **Expert on Media and Internet**

Richard Gutjahr is a pioneer of the German digital scene. He is a renowned journalist, blogger and internet expert with the impressive number of 115.000 Twitter followers.

Richard is a graduate of the German School of Journalism in Munich, and he studied political science and communication at Ludwig Maximilian University in Munich. During his studies he also spent time in France and in the US. He acquired his first practical experience within ARD public broadcasting as well as with Süddeutsche Zeitung and in the Washington Bureau of CNN.

Richard worked as a freelance reporter and presenter for German Radio & Television network ARD, where he hosted WDR aktuell, a news magazine during the day and the late edition of BR-Rundschau during evenings. He also writes (among others) occasionally for Frankfurter Allgemeine Zeitung, Rheinische Post (Düsseldorf) and Tagesspiegel (Berlin). He had his own weekly column in Münchner Abendzeitung. He is the chief editor of emobly, a platform for electromobility.

In 2006 Richard was awarded the Ernst-Schneider-Preis for outstanding business journalism for a series of articles about the Hartz Reforms in Germany. In 2011 Zeit Online named him Net Journalist of the Year, and Medium Magazin named him Newcomer Journalist of the Year. In 2013 he received a personal award from Grimme-Institut. This was the first time in its history that Grimme-Institut honored an individual, and it stated that "... our democratic society has benefited from his analysis, as well as from the impulses coming from the projects he initiated." These projects included an open data platform called LobbyPlag aimed at uncovering lobbying influences in the legislative process. As a member of the Open Data City team Richard was also honored with the World Summit Award of the United Nations in 2013.

Apart from his work as a journalist, Richard is a consultant for LaterPay, a Munich start-up developing new payment models for journalistic content starting in 2014. He is also a member in the Förderverein der Deutschen Journalistenschule and a member of the board at Amerika Haus München e.V.

Topics (Selection):

- Social media Strategies
- OpenAI, ChatGPT and Dall-e
- Online Communication
- The Next Big Thing
- E-Mobility