



**Digital Transformation Strategist**  
**European Young Leader 2018**

Claudia Olsson, Young Global Leader by the World Economic Forum, is the founder and CEO of Exponential AB, a global consultancy specialized in providing strategic advice, analysis and professional development related to the digital transformation.

Claudia is one of the Nordic region's most sought-after speakers on exponential technologies, future trends, leadership and governance. Her work focuses on the impact of new technologies on citizens, society and global markets.

In 2016, Claudia authored the Sweden 2030 future scenario for the Digitalization Commission at the Government of Sweden, focused on the digital, integrated, smart and competitive society. She also co-authored the acclaimed report "Blockchain-Decentralized Trust" for the Entrepreneurship Forum. Based on the research that Claudia conducts, she has founded Exponential AB to help businesses and governments translate technology development into strategy. Claudia is passionate about addressing global challenges through smart solutions in governance, technology and business.

Claudia has served as Associate Faculty at Singularity University as well as Senior Advisor to the Office of Strategic Analysis at the Ministry for Foreign Affairs in Sweden. Claudia previously set up and managed the policy think-tank ACCESS Health International in Singapore following her work for ACCESS in India and her assignment with the United Nations, Economic and Social Council (ECOSOC). In addition to repeatedly being ranked as one of Sweden's top young business talents, Claudia Olsson has been awarded multiple honors including: The Young Leader of the year in Sweden by 4Potentials, a Leader of the Next Generation by the Stars Foundation in Switzerland and China, a Gifted Citizen by La Ciudad de las Ideas in Mexico and the European David Rockefeller Fellowship at the Trilateral Commission.

**Topics (Selection):**

- Digital Transformation
- Technological Trends
- Blockchain
- Digitalisation