



**Inspirator of Transformation  
Philosopher**

Ruud Veltenaar inspires transformation by conducting almost 250 inspirements every year for business leaders, entrepreneurs and professionals world wide. His positive combination of a clear vision of the future and concrete, inspiring action points is unique, refreshing and most of all incredibly contagious.

Ruud Veltenaar studied philosophy at the University of Amsterdam and at Columbia University New York. He also obtained his MBA at Harvard Business School. His impressive Career began at McKinsey in the US as one of the youngest partners. Once back in the Netherlands, Ruud was on the executive board of the Volmac Software Group and was chief executive officer at RAET. As a successful serial entrepreneur, Ruud has made a name for himself as founder and CEO of Silvac, Planet Internet and Park-line and Parkmobile. From 1999 to 2016, Ruud was chairman of Net Ventures and Merestes Capital, two international investment funds for high-tech companies. In collaboration with his team, he invested over two billion euro in technology companies worldwide. Together with Elon Musk, Ruud is still involved as an investor in two companies in Israel and Silicon Valley in the renewable energy sector.

As affiliate professor, (visiting lecturer and guest speaker, Ruud gives talks and lectures on a regular basis at various universities. Business schools and higher education colleges in the Netherlands and abroad. Among these are the institute International Schools for Business Management (London), INSEAD, IMD, MIT, Nyenrode and IBO Business School.

In addition, Ruud is a columnist for the Dutch financial newspaper "Het Financieel Dagblad" and can be heard regularly at the NPO on Radio 1. Ruud also wrote the book "Business for Good" together with Guido von de Wiel about inspiring leadership and innovative entrepreneurship for the emerging future.

As an inspiring trend watcher, Ruud is one of the international top speakers who inspires his audiences like no other. Instead of lectures, keynotes and workshops, he prefers to talk about inspirements, for which the starting points are reflection and real interaction with the participants. He does not dish out theories and visions of others, but speaks from decades of experience as a serial entrepreneur and business leader of successful ventures.

**Topics (Selection):**

- Shift happens 2031
- Leading from the Emerging Future
- Sustainability: From Ego to Eco
- Company of the Future
- 10x Factor: Better, Faster, Cheaper