



Social Entrepreneur
Shooting Star of the Startup Scene

Manouchehr Shamsrizi "is among the most publicly prominent voices of Germany's younger generation" (Washington Post, 2014) and leads RetroBrain R&D on their campaign to extend mankind's quality of life years at its source, the human brain — reducing its probability to suffer from dementia and delaying its onset by applying the power of state-of-the-art video games.

Their insistence on evidenced based solutions to combat neuro-degeneration has been supported by experts from the Humboldt University of Berlin, the University Medical Center Hamburg-Eppendorf and the the Max-Planck-Institute for Human Development. In collaboration with Microsoft, Caritas, Ashoka and the World Economic Forum's Global Shapers, their hardware platform, gamification and data analytics enable an approach that is recognized as a benchmark in the therapeutic gamification industry.

Manouchehr Shamsrizi is a shooting star of the startup scene. He is a political philosopher and sociologist, company founder and journalist. He is "among the most prominent figures of Germany's younger generation" (Washington Post) and is considered an "innovative visionary" (TED). Business magazine CAPITAL lists him among its "Young Elite - 40 under 40" and calls him a "high flyer" and "mastermind".

In 2012, he completed his bachelor's degree in political and public management at the Zeppelin University in Friedrichshafen and, two years later, his Master of Public Administration at the Humboldt University in Berlin. In 2016, he is Ariane de Rothschild Fellow of Cross-Cultural Leadership and Innovative Entrepreneurship at the University of Cambridge and Yale University's youngest ever appointed Global Justice Fellow.

Topics (Selection):

- Practical philosophy of digitization
- Homo Ludens - Playing as a cultural technique of the next society
- Bringing the New to the World - How Technology Transfer and Innovation can become Social Progress