



Head of Design & User Experience, Gapminder Foundation

Anna Rosling Rönnlund is a co-founder and board member of the Gapminder Foundation. Her personal mission is to make it easy for anyone to understand the world visually.

Anna designed the user-interface of the famous animating bubble-chart tool called Trendalyzer, used by millions of students across the world, to understand multidimensional time series. The tool was acquired by Google where Anna worked as Senior Usability Designer, where she designed interactive search results for statistical queries as well as the Motion Chart in Google Spreadsheets.

Together with Hans Rosling and Ola Rosling, Anna Rosling Rönnlund founded Gapminder. Gapminder's mission statement is to fight devastating ignorance with a fact-based world view that everyone can understand. Anna is now the Head of Design & User Experience at Gapminder.

She is also running the Dollar Street project, which makes everyone's living condition understandable to everyone, by using photos as big data.

Topics (Selection):

- See how the rest of the world lives, organized by income
- What toothbrushes tell us about inequality
- How to fight devastating ignorance with fact-based world-views
- Dollar Street

Publications (Selection):

- Factfulness: Ten Reasons We're Wrong About the World – and Why, 2018