

JOACHIM PAWLIK



One of the most renowned HR developers in Germany
Founder and Managing Director of PAWLIK Group

Joachim Pawlik is an entrepreneur and one of the leading consultants when it comes to people performance. He is the founder and managing director of the international consultancy Pawlik Group, which has been successfully developing and supporting people and organizations since 1996.

After graduating from high school, Joachim Pawlik (*1965) initially started a career as a professional soccer player with FC. St Pauli. He ended his career early, however, as he felt he lacked what it takes to make it to the top. Nevertheless, the question of the right path remains fundamental for him and makes it the foundation of his professional career.

For more than 25 years, the Hamburg native and his international consulting group have been pursuing the question of how managers and employees can develop their potential and how companies can achieve their goals through the human success factor.

Pawlik Group is dedicated to personality research, coaching, training, human resources consulting, corporate development and digital learning offerings - and now has around 500 employees worldwide. For more than 20 years, Joachim Pawlik has organized the Pawlik Congress, the "most important one-day lecture event for leadership in Germany" (Hamburger Abendblatt). He places current leadership topics in their social context and discusses them with leading figures from politics, sports, culture and business.

Joachim Pawlik holds various supervisory board mandates and from 2014 to 2020 he served as Vice President of FC St. Pauli. His affinity with sports is also evident in his business bestseller "Circuit Training for the Career," in which he borrows from professional sports to teach his readers core strengths for professional success.

Joachim Pawlik is an expert in employee development and a sought-after speaker on leadership and sales topics. In a refreshingly concrete way, he succeeds in illuminating everyday corporate life with insights from psychological research and identifying potential for improvement.