## CHRISTOPHER RHEIDT



## Managing Director of TA Triumph-Adler

Christopher Rheidt has been the Managing Director of TA Triumph-Adler since 2016. He boasts more than 20 years' experience as an executive in the sales and service departments of global businesses.

His career began in 1996 at IKON Office Solutions GmbH, where he worked until 2010, most recently as the successful Managing Director of the Sales and Marketing Department. The strategic repositioning of brands and businesses is one of his long-standing areas of expertise. Between 2010 and 2012, these skills took him to Ricoh Deutschland GmbH, where he was Director of Change Management.

Christopher Rheidt is passionate about opening up new markets and growth generation.

As a Managing Director of TA Triumph-Adler GmbH, he is successfully steering the company through the digital age. Key to this is a constant focus on quality and innovation, and the exploration of new business models with his team, which at the moment consists primarily in collaborations with the digital startup scene.

On top of this, Christopher Rheidt has extensive knowledge in the fields of corporate restructuring and transformation, as well as expertise in building and managing teams in an intercultural environment.

Rheidt has many years of experience addressing large audiences, and is a charismatic public speaker.

