
Dr. HENRIK MATTHIES



**Managing Director of the Health Innovation Hub by the German
Ministry of Health
Digital Health & Tech Founder**

Dr Henrik Matthies is CEO and co-founder of Honic, the sovereign, DSGVO-compliant research platform for German health data.

He is primarily concerned with how the fourth industrial revolution will also massively change healthcare in Germany, and how we can create European independent, value-based solutions, platforms and framework conditions for this. Matthies is intensively concerned with how health data can be used for medical research and better care, the challenges that Germany and Europe face here, and the legal and entrepreneurial starting points. With Honic, he has founded a German pioneer in this field, which makes large-volume healthcare data available to researchers from the university and commercial sectors, in a 100% 'made in Germany' approach with partners such as the Bundesdruckerei.

Dr. Henrik Matthies studied at the WHU - Otto Beisheim School of Management in Koblenz and worked for five years as an executive assistant and site manager for the Bertelsmann Group. He then completed his doctorate at RWTH Aachen University in the field of user behaviour. He is co-founder of various technology companies and built them up as managing director. For five years he was for example co-founder and managing director of the Berlin-based Mimi Hearing Technologies GmbH, pioneer of digital medicine and digital prevention in Germany, Mimi's sound personalisation technology is now widely incorporated into consumer electronics products (headphones, TVs, smartphones) and won the CES Innovation Award in Las Vegas, USA, in 2018 and 2019. Under his leadership, the company attracted international investors, set up offices in Shenzhen and California, and has filed more than 60 patents to date.

Until the end of 2021, Henrik Matthies served as Managing Director of the health innovation hub (hih), think tank and sparring partner of the Federal Ministry of Health for the digital transformation of the German healthcare system, which helped shape Jens Spahn's reform agenda. The hih has co-conceived, further developed and co-implemented six digital laws and over 15 other laws. Focal points were the DiGA Fast Track, the support of the health authorities during Covid19, ePA & eRezept and the KHZG.

Henrik is a member of several think tanks on digital health and his articles on the digital transformation of the German healthcare system appear in Harvard Business Review and The Lancet, among others, and he is co-author of the standard handbook for digital health founders in Germany, the "DiGA Vademecum".

Henrik Matthies is a guest lecturer at TU Berlin, Heidelberg University and WHU, Vallendar and speaks regularly at international tech, venture capital and health conferences.

In the midst of the digital transformation, Dr Henrik Matthies is a sought-after speaker and sparring partner for



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the various stakeholders in the healthcare sector. With several years of experience in both worlds, corporations and start-ups, he is able to show a wide variety of audiences in an entertaining but also forceful way what changes we are facing, but also how these can be used in the best possible way.

Topics (Selection):

- DiGA, ePA, KHZG - Digital Transformation of the German healthcare sector
- How digital health applications disrupt diagnosis and therapy, and change the roles of HCPs, patients, MedTech & pharma
- From consumer- to health tech – how Amazon, Google & Co establish a consumer-driven healthcare reality