
CAROLIN ROTH



Business Journalist and Moderator

Carolin Roth is a business journalist, freelance presenter and reporter. For eleven years she worked for CNBC International in Zurich and London.

Carolin Roth (*1985) studied Banking and Finance at the University of Zurich, where she completed her Master's degree. She then gained practical experience in the banking sector. In 2007, she became a senior producer and reporter in the Swiss office of CNBC International, reporting on DAX news for Focus TV online and N24 online, among others. In 2013, she moved to London to the headquarters of CNBC International and presented up to four hours of live international stock market coverage. She was also be responsible for reporting on economic and political events, such as the elections in Italy, Germany and Great Britain. She also regularly reported live to the USA for MSNBC and CNBC USA.

She has been working as conference moderator for clients from the financial and healthcare industry, research institutes and academia, focussing on Economics, Sustainable Investing, Impact Investing and Geopolitics. She regularly hosts conferences for NZZ Connect in Switzerland, such as the Swiss Economic Forum and the Impact Finance Forum.

Carolin Roth has a profound knowledge of complex economic issues. She also dealt with start-ups and digitalization for her programs "Business Class" and "Marketing, Media, Money". For many years, she has also been providing information about major events such as the World Economic Forum in Davos, the Geneva Motor Show, and meetings of the G7 and Euro finance ministers. In the course of her career, she has interviewed numerous CEOs and CFOs of well-known companies, as well as business giants such as Tesla founder Elon Musk and Nobel Prize winner Joseph Stiglitz.

Carolin Roth's great strength is her ability to present economic relationships in a lively and informative manner. No matter whether panel discussion or large events, live or virtual, she impresses with her confident and charming moderation. Thanks to her in-depth knowledge and international experience, she is also a frequent guest as an expert in television and radio broadcasts.