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## MOHAMMED ASHOUR



### Co-Founder and CEO Aspire Food Group

Mohammed Ashour is co-founder and CEO of Aspire Food Group, a vertically integrated agriculture and food company that addresses global food sustainability by developing the most advanced insect farming technology in the world.

In 2013, he and four fellow McGill University graduate students had won the prestigious, \$1 million Hult Prize for their business model they'd devised to tackle ending world hunger by farming edible bugs. Today Aspire Food Group is a global industry leader of the movement with 65 full-time employees.

A Forbes 30 under 30 honoree, Mohammed is regarded as a leading voice in social enterprise and alternative protein. He has been featured in media like the Wall Street Journal, Financial Times and Forbes. Mohammed pursued an MD-MBA dual-degree at McGill University and holds an M.Sc. degree in Neuroscience from McGill University and a B.Sc. degree in Life Sciences from the University of Toronto.

#### Topics (Selection):

- Want to end hunger? Start by feeding the wealthy, better
- The future of insect-based protein