

## JÖRG LÖHR



### Management Coach

Jörg Löhr has been one of the most respected and competent management and personality trainers in the German-speaking world for years. His talent to share his knowledge while inspiring his audience has been honoured with multiple awards.

Jörg Löhr used to be an active sportsman: He is a 94-time national handball player, European Cup winner, German Cup winner and multiple German champion. Today, the former management consultant is the owner of several companies. He advises and trains top athletes, national teams and national coaches as well as renowned companies, including IBM, Oracle, Allianz, DaimlerChrysler, SAP, Porsche, Deutsche Telekom, GlaxoSmithKline, L'Oréal and BMW. He passes on his knowledge not only as a speaker but also as a lecturer at the University of Augsburg.

Jörg Löhr has published several bestsellers, In his guidebook "Project Gold", together with handball world champion coach Heiner Brand, he uses competitive sports as a model to show ways to achieve top performance.

Whether lectures or seminars - the concept of the sought-after coach is as clear as it is captivating: to present complicated contexts simply, effectively, practically and with a successful dash of entertainment.

#### Topics (Selection):

- Success and Motivation
- Ways to Top Performance
- Successful Leadership