

CASPAR CRAVEN



Adventurer and Entrepreneur

Caspar Craven is a leading authority in achieving big bold goals and a passionate advocate of the quality of leadership and high-performance teamwork that comes from a very human approach to building teams.

Caspar delivers transformational thought-provoking experiences that will leave your audience feeling inspired and provides real actionable takeaways to help you achieve your big bold goals by putting people first. He understands first hand, the importance of putting people first in order to achieve big bold goals. He understands because he has made every mistake in the book on the way to achieving a number of big bold goals. He has lived what he talks about.

His experience comes from building and selling a tech business for a 7 figure sum, working as a CFO and 5 years working at KPMG, and also from twice sailing round the world – the first time as a team leader on a trophy winning racing yacht in the BT Global Challenge in 2000/1 and the second time as captain and team leader of his family team in 2014/16 with his wife and three young children under 10 years of age.

He's a Best Selling Bloomsbury Author and in writing his books, "The Big Bold Mindset® - Rethinking the rules of Leadership" and "Be More Human - Rethinking the rules of high-performance teamwork", he's been on a journey to research, study, interview, and learn from some of the most successful leaders in the world. Success leaves clues and it's these patterns, insights, and stories that he will bring to your audience to give them a transformational experience, not just a talk.

The insights he delivers apply equally to building thriving teams both at work and at home - by bringing in these ideas around our family and home teams, he appeals to audiences globally. He gets booked and rebooked because he's relatable and delivers a thought-provoking experience with humility and humour. Talks that are highly memorable and still get referred to years later by clients, not just a talk that inspires people on the day. Caspar is obsessed with setting, tackling and achieving big and bold. Until you start thinking big and bold, you and your team will keep repeating the same incremental changes. It's impossible to change the game and breakthrough until you fully think and embrace big and bold.

Topics (Selection):

- Big Bold Goals - How to Achieve the Impossible
- Be more Human: Re-thinking the Rules of High-Performance Teamwork
- Time to Change Tack - Developing Agility and Resilience
- Virtual Leadership and Team Building
- Adapting and Prioritising in times of Change

Publications (Selection):

- The Big Bold Mindset®, 2023
- Be more Human: Rethinking the Rules of High-Performance Teamwork, 2020
- Where the Magic Happens, 2018