

Dr. PIPPA MALMGREN



**Internationally Acclaimed Economist
Former Special Assistant to the President of the United States
for Economic Policy**

Pippa Malmgren is an internationally acclaimed economist, technology entrepreneur, bestselling author, and advisor to leaders and policymakers around the world. She served as Special Assistant to President George W. Bush and on the National Economic Council, advising on the Enron scandal and the risks of terrorism to the economy after 9/11.

Dr Malmgren's speciality is the nexus of geopolitics, technology and markets, with a positive view of what needs to be done. She helps make sense of the global economy and what trends are on the horizon.

Pippa, who holds a BA from Mount Vernon College and an MSc and PhD from the LSE, completed the Harvard Programme on National Security. She was Chief Currency Strategist at Bankers Trust and Deputy Head of Global Strategy at UBS. She has also advised the British Cabinet and other nations, served as a non-executive board member of the UK's Department for International Trade, served on the UK Ministry of Defence's working group on global strategic trends, and briefed Britain's top generals at Sandhurst.

Pippa Malmgren co-founded a robotics company that won the CogX Award and the National Technology Awards in 2020, and has worked with many start-ups and start-up incubators. She is a Senior Advisor to The Monaco Foundry, a European incubator for impact-driven founders. She is a member of the Advisory Board of Streamline Media, the company behind many of the most successful video, digital and VR games in modern history.

She is a Fellow of the Bertelsmann Stiftung Foundation for 2022-2024 and serves as a judge for The Queen's Enterprise Business Awards. She is a Senior Associate Fellow of RUSI, the world's leading defence think tank. She writes a column on the global economy for Substack. Pippa is a regular guest on Bloomberg and the BBC.

In her powerful keynotes, Pippa Malmgren clearly explains the complexities of the global economy, geopolitics and technology. Drawing on her deep, real-world experience, she leaves audiences with a new understanding and actionable takeaways. Her audiences have included tech giants such as Google and American Express, major banks and industry leaders.

Topics (Selection):

- World Economy: Connecting The Dots
- Monetary and Economic Policy
- The World after the US Election
- Strategic Security
- Who Is Building The Economy of Tomorrow Today
- Competitiveness and Innovation
- Regulatory Issues

Publications (Selection):

- The Infinite Leader: Balancing the Demands of Modern Business Leadership, 2020
- Signals: the Breakdown of the Social Contract and the Rise of Geopolitics, 2015