



**Expert on Accelerating Growth, Brands, Marketing & Innovation**  
**CEO of The Body Shop (2013-2018)**

Jeremy Schwartz is a global business leader renowned for driving transformative growth through innovative strategies in branding, marketing, and innovation. As a former CEO & MD with iconic consumer and retail companies, Coca-Cola, L'Oréal, The Body Shop and Pandora, he delivers audiences 'valuable actionable insights.' Schwartz draws on his leadership roles where he inspired teams to turnaround Pandora and Sainsburys and innovate sustainability initiatives delivering in excess of \$20 billion of shareholder value. This he combines with a prediction of the future.

His tenure at The Body Shop saw accelerated growth in Asia, culminating in a €1bn acquisition, while at Sainsbury's, his groundbreaking marketing strategies turned a decade of decline into ten years of sustained growth. At Coca-Cola, his innovative products delivered over \$10bn in annual sales. Jeremy's entrepreneurial spirit also shone through with the successful exit of Glorious! Foods, a business he co-created with Marco Pierre White.

In 2018 Jeremy anticipated the game-changing impact of artificial intelligence, creating the BBC programme Retail's AI Revolution. In it, he highlighted how AI could transform competitive advantage through innovations like programmatic content creation, real-time algorithmic testing, and optimised marketing strategies. Today, Jeremy continues to develop cutting-edge AI use cases that help businesses accelerate growth and remain competitive in an ever-changing landscape.

Jeremy currently serves as Chairman of the Sustainability Practice for Kantar, the world's leading brand valuation and research company. As a consultant he works with business leaders to maximise their exit multiples through impactful branding, marketing, and innovation strategies.

As a speaker, Jeremy draws on his remarkable track record, which includes leading Pandora as CEO, reversing its decline to generate €20bn in market value. At L'Oréal UK, he propelled the company to market leadership and spearheaded the globally iconic "Because I'm Worth It" campaign.

**Topics (Selection):**

- Turning Today's Business Challenges into Opportunities
- Profit from Sustainability
- Amplify & Stretch Brands
- Apply AI to Drive Innovation