

## ELLE MACPHERSON



**Entrepreneurial Businesswoman**  
**TV Personality**  
**Supermodel & Actress**

Elle Macpherson became known as Australia's 'girl next door' and having been featured on the cover of Sports Illustrated a record breaking 5 times, Time Magazine nicknamed Elle 'The Body' in 1986. Elle became a well-known figure in television, film, fashion and business, and has become one of the best-known faces and brand names in the world for over 35 years.

As well as modelling, Elle has worked as an actress alongside some of the most diverse names in Hollywood, including Hugh Grant, George Clooney, Anthony Hopkins and Barbara Streisand. Elle has also appeared in several episodes of Friends and has hosted Britain's Next Top Model. Elle is an astute business woman, having created her own highly successful brand of lingerie – Elle Macpherson Intimates. Established in 1989, it became one of the most recognised lingerie brands in the world, and following huge success in the UK, Australia and New Zealand, it was repeated in Canada, the US and the Gulf States. Following this success, Elle launched bath and body products – Elle Macpherson The Body Beauty Products – in 2005, and they were launched globally in 2008.

Elle is passionate about wellness and brainstormed the idea of a nutrient dense formula with her doctor, Dr Simone Laubscher. This resulted in the development of the original SUPER ELIXIR. Elle then co-founded WelleCo in 2014 to share the benefits and her experience, as an advocate for wellness and champion for the brand.

Elle is heavily involved in charity work. Elle is European Ambassador for RED, an initiative set up by Bono and Bobby Shriver to raise money and awareness for the Global Fund to help eradicate Aids for women and children in Africa. Elle is also an ambassador for UNICEF and the Australian children's charity Smile, which supports research into rare childhood diseases.

Elle is internationally recognised as a global and inspiring icon. She has won awards for her ingenuity and entrepreneurial vision, and continues to be an inspiration for women all over the world. Elle is an excellent moderator, host and presenter and speaks on her experiences as both a business entrepreneur and model and covers branding, motivation, media, woman's rights, women's health and wellbeing.

### **Topics (Selection):**

- Entrepreneurship
- Motivation
- Fashion
- Media
- Wellness & Wellbeing