



Expert on Cross-Cultural Management

Erin Meyer is an Affiliate Professor in the Organisational Behaviour Department at INSEAD and specializes in the field of cross-cultural management, intercultural negotiations, and multi-cultural leadership.

Born and raised in the United States, Erin Meyer has lived and worked extensively in Africa and Europe, including 13 years in France. Erin's business experience includes leading multi-cultural teams as the Director of Training and Development at HBOC and as the Director of Business Operations at McKesson Corporation. In addition she spent seven years as a Country Director for Aperian Global. Other experience includes running a training organization for Asian immigrants in the United States and teaching English students in Botswana. Her clients include companies such as TNT, NovoNordisk, L'OREAL, Johnson & Johnson, Michelin and KPMG.

Presently Erin teaches in over two dozen INSEAD Executive Management programs. In addition she is the program director for INSEAD's open enrollment program Managing Global Virtual Teams.

Erin's research and consulting services focus on training and coaching expatriates, senior-level executives and multi-national teams to work more effectively in a cross-cultural environment. Her primary work is in the area of cross-cultural leadership development, assisting global leaders to adapt their management style to better motivate teams and achieve business objectives in a wide variety of cultural contexts. Her training programs vary from preparing teams to work with a specific cultural environment to working with multi-national groups of globally-based managers to improve their overall cross-cultural leadership and team effectiveness.

Erin Meyer is a highly engaging speaker with a great deal of charm and intelligence. When giving a lecture, her emphasis is always on the practical, offering usable strategies along with intellectual insight. She speaks regularly at conferences and management meetings around the world.

Topics (Selection):

- Multi-cultural TeamBuilding
- Conducting Business Across-Cultures
- Virtual Teamwork
- Leading Across Cultures
- Cross-Cultural Communication
- Intercultural Negotiations

Publications (Selection):

- No Rules Rules: Netflix and the Culture of Reinvention, 2020
- The Culture Map: Breaking Through the Invisible Boundaries of Global Business, 2014