



**Expert on Mobility**

Katja Diehl has more than 20 years of experience and insights in mobility and logistics. She is a communications and management consultant with a focus on mobility, new work and diversity. In 2019, she was one of the "25 Top Voices at LinkedIn" and one of the "100 women leaders in the mobility industry". Katja Diehl is also one of the "Remarkable Women in European Transport 2020".

After graduating from high school in Lingen, Katja Diehl (\*1973) first studied literature at the University of Osnabrück from 1994 to 2000 and then completed a traineeship at the press office of Deutsche Bundesstiftung Umwelt. From 2007 to 2008 she attended the German Academy for Public Relations in Frankfurt, where she successfully completed her training as a PR consultant. From 2013 to 2016, she participated in the Marketing Executive Program at the Westfälische Wilhelms-Universität in Münster, where she earned her Executive MBA.

After starting her career as a journalist and press spokeswoman as well as working in management positions for companies in the logistics and mobility industry, Katja Diehl has become self-employed in 2018 as a communications and management consultant, advising companies and start-ups on their brand communication and positioning.

She is Brand Ambassador for technology and consulting companies for digital on-demand solutions door2door. With #SheDrivesMobility Katja Diehl is hosting a podcast that combines the topics of mobility change, diversity and new forms of work. On the federal board of the Verkehrsclub Deutschland e. V. (VCD) she is responsible for the topics Mobility 2050, Mobility Change through Mindset Change as well as press and public relations. Furthermore, she is a mentor at MentorMe and Yoldas, a project of the Bürgerstiftung Hamburg.

She has received numerous awards for her work and her book "Autokorrektur".

Katja Diehl holds keynotes, moderates events and workshops and is a consultant on corporate influencing and personal branding.

**Topics (Selection):**

- The mobility revolution is human, not technical
- Diversity is the basis for social change
- Dream in the present to make the future suitable for your grandchildren