



Innovation Strategist & Visionary

As a thought leader in agile business processes and digital transformation Lital helps organizations unlock their potential, by fostering exponential thinking, leveraging emerging technologies, and championing innovative business models.

Marom led the sales and global strategy of several Fortune 100 giants across three continents before founding four companies. Currently the founder and president of UNFOLD, where she works closely with global brands to drive digital transformation through the integration of new business models and the application of emerging technologies, such as distributed ledgers (blockchain), artificial intelligence (AI), and machine learning (ML).

She's also the driving force behind The Academy of Tomorrow, where she's pioneering a new approach to learning. With a clear vision of the future, she's arming leaders with the mindset and skillsets they need to navigate and thrive in tomorrow's world. As the founder and CEO, she's at the forefront of shaping the leaders of tomorrow. A sought-after keynote speaker, Lital focuses on innovation, new economies of scale, growth strategies, DIGITAL leadership in the 21st century and the future of work. Lital holds a computer science and business degrees from Reichman University. She also studied investment banking at NYU's Stern School of Business, transformative strategies and artificial intelligence at MIT's Sloan School of Management, and is a fellow of THNK School of Creative Leadership.

Lital brings a rare mix of entrepreneurial grit, engineering precision, and strategic foresight - cutting through AI hype to deliver bold guidance that drives innovation and breakthrough impact. Shaped by years of leading global brands and building companies across continents, she delivers inspiring keynotes and offers practical frameworks to help global audiences translate AI, innovation, and emerging technologies into real business outcomes.

Topics (Selection):

- The Future of Business: New World, New Rules
- The Power of AI: Unleashing a New Era
- Exponential Transormation: From Digital to Autonomous
- Unleash your Digital Potential: How to Foster Innovation & Agility