

Dr. HERBERT DIESS



Chairman of the Supervisory Board Infineon Technologies AG

**Chairman of the Board of Management Volkswagen AG
(2018-2022)**

Herbert Diess is one of the most respected and influential business leaders in Europe, renowned for his transformative leadership in the global automotive and technology sectors. As former CEO of Volkswagen AG and current Chairman of the Supervisory Board of Infineon Technologies AG, he has built a reputation for driving innovation, navigating complex global challenges, and shaping the future of mobility and industrial technology.

A visionary executive with deep expertise in engineering, manufacturing, and corporate transformation, Herbert Diess has spent decades at the forefront of technological change. During his tenure at Volkswagen, he led one of the largest transformation programs in automotive history, accelerating the company's shift toward electric mobility, battery technology, and software-driven vehicles. Under his leadership, Volkswagen became one of the world's leading investors in electric vehicles and sustainable mobility solutions.

Born in 1958, Diess studied automotive engineering at the Munich University of Applied Sciences and mechanical engineering at the Technical University of Munich, where he later earned a doctorate in engineering. He began his career in research and industrial automation before joining Robert Bosch GmbH, eventually becoming Technical Director of the company's Treto plant in Spain.

In 1996, Diess joined BMW AG, where he held numerous senior leadership roles over nearly two decades, including heading manufacturing operations in Birmingham and Oxford and leading the BMW Motorrad division. From 2007 to 2014, he served on BMW's Board of Management with responsibility for Purchasing, Supplier Network and Development. Diess joined Volkswagen AG in 2015 as Chairman of the Volkswagen Passenger Cars brand before becoming Group CEO in 2018. Widely recognized as a decisive and highly effective crisis manager, he guided the company through one of the most challenging periods in its history while positioning it for long-term technological leadership. His commitment to innovation extended beyond automotive transformation to the advancement of lithium-ion battery production, AI-driven mobility solutions, and sustainable industrial development.

Herbert Diess has served as Chairman of the Supervisory Board of Infineon Technologies AG since 2023, having previously been a member of the board from 2015 to 2020. Infineon Technologies AG is one of the world's leading semiconductor companies. His latest initiatives also include supporting the development of solar manufacturing in Germany and contributing to the revival of Europe's solar industry.

An engaging and insightful keynote speaker, Herbert Diess shares compelling perspectives on leadership, innovation, crisis management, electric mobility, artificial intelligence, industrial transformation, and the future of global business. Combining technical expertise with boardroom experience at the highest level, he offers audiences rare insight into how companies can successfully navigate disruption, technological change, and the transition to a more sustainable future.

Topics (Selection):

- Fitness Programme for Germany: New Ideas for the Recovery of a Sick Man
- Climate Change - Plenty of Opportunities for Companies and Entrepreneurs in Particular
- Entrepreneurial Formulas for the New Era